Dream Bigger with CiviCore Giving Platform

A DYNAMIC GIVING PLATFORM MEANS GROWTH AND SUSTAINED VALUE FOR YOUR GIVING EVENT

For over a decade, CiviCore Giving Platform has been powering some of the nation's largest community giving events—North Texas Giving Day, Colorado Gives Day, GiveBIG Seattle, and many more—raising over $500m in donations for local nonprofits... and growing!

Why CiviCore Community Giving?

- **Growth in your gives day is paramount.** CiviCore provides the latest technology to provide year over year growth for your participating nonprofits: peer to peer fundraising, corporate and employee giving, gamification and leaderboards, deep reporting and analysis, support for DAFs, and much more.

- **Design your gives day platform the way you want it.** A "one size fits all" model can mean more work for you. Instead, CiviCore adapts our platform to fit your unique brand and processes. That means less training and less hassle for you.

- **One stop shop for giving and fundraising.** CiviCore partners are the best in the business: NeonCRM for easy-to-use donor management and Rallybound for extensive and mobile-enabled peer to peer fundraising. And that’s just the beginning. More partners are in the works.

When it comes to giving event growth—and bringing value to your community—CiviCore has you covered. We want to make your day as prosperous as possible while freeing you and your staff to focus on the important things: helping your community and regional nonprofits.

*Read on to the back to discover the features that will help you reach your goals.*

[$500M+ IN DONATIONS](http://www.neonone.com/civicore.com) for local nonprofits

NEONONE.COM | CIVICORE.COM
303-477-0900
THE TOOLKIT

Features of CiviCore Giving Platform include:

› Peer to Peer Campaigns. Enable donors to be an integral part of your event and make the most of their connections. Simple to build and manage, our campaigns can be set up in minutes for sharing via social channels and email. Our clients average 10 - 12% of total donations from peer to peer, and up to 40%. That means there’s growth potential for many nonprofits. And, with every campaign, you’re building a stronger future donation stream.

› Gamification and Leaderboards. Drive engagement and friendly competition through the most flexible status tools you’ll see. Leaderboards can be set for individual nonprofits, corporate sponsors, and pre-defined groups, or tailored to your giving event needs.

› Shopping cart. CiviCore provides the ultimate check out experience where you can add multiple donations to one shopping cart, enabling a single payment transaction. This encourages multiple gifts to a variety of organizations—a new source of donors for your nonprofits.

› Direct Support for Donors and Nonprofits. Whether you have a team of 1, or even 5 - 10 individuals, sometimes a little extra support can make all the difference. CiviCore is happy to provide that support for your nonprofits, and even your donors, to free your team up to focus on your event.

› Employee Giving. More and more, companies want to show support for their community. However, aligning corporate efforts and employee giving is sometimes difficult to show on your main giving event site. Not with CiviCore. Leaderboards and gamification can be extended to employees. Employee and corporate giving are seamlessly attributed to the correct org and reported as an integral part of your event.

› Regional model. When covering a whole state, it can be difficult to establish a strong local presence. Creating regional sponsors as ambassadors in CiviCore Giving Platform ensures engagement, even in the smallest and most remote of communities.

The Road Ahead

Community foundations are faced with a complex and ever changing world of fundraising for nonprofits. The proliferation of disparate databases can be unwieldy to manage, limiting your ability to share key donor information across your org, strapping your already limited resources.

As such, CiviCore has joined forces with Neon One, an innovative technology ecosystem fueling mission-driven organizations such as yours to build capacity through software and services. We are excited to team with you on your journey as you strive for greater social impact. The Neon One ecosystem of interconnected partner solutions will simplify access to technology infrastructure. Learn more at www.neonone.com.

To learn more about CiviCore Giving Platform, our Neon One ecosystem of partners, or other solutions for mission-driven organizations, visit www.civicore.com today!